

Privacy Policy

Effective Date: July 14, 2026

At **The Open Pivot** ("we," "our," or "us"), we value your privacy and are committed to protecting the personal information you share with us. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our website or interact with our services.

By using this website, you agree to the practices described in this Privacy Policy.

Information We Collect

Information You Voluntarily Provide

We may collect personal information when you:

- Complete a contact form
- Schedule a consultation or discovery call
- Request information about our services
- Subscribe to our newsletter or marketing communications
- Download guides, resources, or other content
- Communicate with us by email or telephone

Information collected may include:

- Name
 - Company name
 - Job title
 - Email address
 - Phone number
 - Organization information
 - Any information you choose to provide in your message
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Information Collected Automatically

When you visit our website, we may automatically collect certain information, including:

- IP address
- Browser type and version
- Device type
- Operating system

- Pages visited
- Time spent on pages
- Date and time of your visit
- Referring website
- General geographic location
- Website usage information

This information helps us improve our website, understand visitor behavior, and enhance the user experience.

How We Use Your Information

We may use your information to:

- Respond to inquiries and requests
 - Schedule meetings and consultations
 - Provide information about our consulting and coaching services
 - Deliver downloadable resources you request
 - Improve our website and services
 - Personalize your experience
 - Communicate important updates
 - Send newsletters or marketing communications (only when permitted by law or with your consent)
 - Maintain website security and prevent fraud
 - Comply with legal obligations
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Cookies and Similar Technologies

Our website may use cookies and similar technologies to:

- Improve website functionality
- Remember user preferences
- Analyze website traffic
- Measure website performance
- Support security features

You may choose to disable cookies through your browser settings. Some portions of the website may not function properly if cookies are disabled.

Analytics

We may use analytics services such as Google Analytics to better understand how visitors use our website.

Analytics tools may collect information such as:

- Pages viewed
- Time on site
- Device type
- Browser information
- General geographic region
- Referral sources

This information is aggregated and is not used to personally identify visitors.

Marketing Communications

If you choose to receive emails from us, we may occasionally send:

- Company news
- Educational content
- Leadership insights
- Event announcements
- Service updates

You may unsubscribe at any time by clicking the unsubscribe link included in our emails or by contacting us directly.

Sharing Your Information

We do **not** sell, rent, or trade your personal information.

We may share information only when necessary with trusted service providers that assist with:

- Website hosting
- Email delivery
- Customer relationship management (CRM)
- Scheduling software
- Analytics
- Website security

These providers are authorized to use your information only as necessary to perform services on our behalf.

We may also disclose information if required by law or to protect our legal rights.

Data Security

We use commercially reasonable administrative, technical, and physical safeguards to help protect your personal information against unauthorized access, disclosure, alteration, or destruction.

While we work to protect your information, no method of electronic transmission or storage is completely secure.

Data Retention

We retain personal information only for as long as reasonably necessary to:

- Respond to inquiries
 - Provide requested services
 - Maintain business records
 - Meet legal and regulatory obligations
 - Resolve disputes
 - Enforce agreements
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Your Privacy Rights

Depending on your location and applicable privacy laws, you may have the right to:

- Request access to your personal information
- Request correction of inaccurate information
- Request deletion of your information
- Request information regarding how your data is processed
- Withdraw consent where applicable

To exercise these rights, please contact us using the information below.

Third-Party Links

Our website may contain links to third-party websites, resources, or services.

We are not responsible for the privacy practices or content of those third-party websites. We encourage you to review their privacy policies before providing personal information.

Children's Privacy

Our website and services are intended for adults and business professionals.

We do not knowingly collect personal information from children under the age of 13.

If we become aware that personal information has been collected from a child, we will promptly delete it.

Changes to This Privacy Policy

We may update this Privacy Policy from time to time.

Any changes will be posted on this page along with an updated Effective Date. Your continued use of the website after changes are posted constitutes your acceptance of the revised policy.

Contact Us

If you have questions regarding this Privacy Policy or how your information is handled, please contact us using the information provided on our Contact page or by emailing the appropriate business contact.

We will make reasonable efforts to respond to your request promptly.